

MEDIA RELEASE

Bowland Centers-Southwest Florida

FOR IMMEDIATE RELEASE

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V.A. CLINICS BENEFIT FROM AREA BOWLERS GENEROSITY

(Fort Myers)—Veterans who utilize the services of the Veterans Administration clinics in southwest Florida will benefit from a donation made by area bowlers, who are a part of the Bowlers to Veterans Link(BVL) organization.

The \$11,000 donation comes directly from various fundraising efforts held in bowling centers throughout southwest Florida in the name of the Bowlers to Veterans Link organization. BVL is a national charity that raises money to fund recreation and therapeutic programs and services for America's veterans.

“Financial contributions like this enable us to purchase the most urgently needed items for our veterans programs,” said Jean Fisler, Voluntary Services Specialist with the VA. “These resources will help improve the lives of our area's ill and disabled veterans.”

According to BVL officials, the southwest Florida donation is the second largest of the year, surpassed only by the amount of money raised in the metro Washington DC area. BVL fundraising campaigns for the 2009 season are currently underway at most local bowling centers during the month of November.

For additional information, please contact BOB PETERS, Executive Director-USBC of Southwest Florida, at 239-369-2638 or MIKE CANNINGTON, Marketing Director of Bowland Centers, at 239-438-1465. National Media Contact is Elizabeth Montanya (703) 860-3132.

You can find out more about BVL at it's website:

www.BowlforVeterans.org